

arachim
MADRID 2013



Innovation in Jewish education

new ideas + networking

LOGISTIC DETAILS



**Innovation
in Jewish
education**

new ideas + networking



COMUNIDAD
JUDÍA DE
MADRID

הקהילה
היהודית
במדרד

CONFERENCE VENUE

Jewish Community of Madrid

Calle Balmes 3

28010 - Madrid

Spain

Tel. +34 915 91 31 31

arachim

MADRID 2013

SECURITY

**YOU ARE KINDLY REQUESTED
TO WEAR YOUR IDENTITY
BADGE AT ALL TIMES. FAILURE
TO DO SO WILL DELAY
YOUR ENTRANCE TO THE
COMMUNITY BUILDING**

HOSPITALITY DESK

For your convenience, the
Arachim hospitality desk
will operate in the foyer
of the **Jewish Community
Building**

EMERGENCY NUMBERS

In case of any emergency,
please contact us

Mariano +44 790 330 8289

Mario +34 6 78 455 490

Dalia +34 6 75 972 181



European
Council
of Jewish
Communities

The American Jewish
Joint Distribution
Committee



CONFERENCE HOTEL

Hotel NH Abascal

Calle José Abascal 47

28003 - Madrid

Spain

Tel. +34 914 41 00 15



Have a great
conference !!
The team



Innovation and Jewish education: is there really anything new under the sun?

Sunday is an introduction to the three themes that underpin our conference:

First, we will be asking: what is/could/should be innovative about today's Jewish school's?

The second focus is on innovative ideas; where do they come from, how are they developed and how do we overcome what happens when you meet the inevitable obstacles to change?

Finally we will be concentrating on innovation on connectivity, and looking at how to begin building collaborative projects between schools and communities.

Sunday is also being celebrated across the world as **The Global day of Jewish learning** involving over 400 communities in 40 different countries. Sunday evening, Arachim participants will become part of this global learning event, becoming the only European initiative with 25 countries represented in the same room.

Throughout the conference, you will be able to take some time out to browse through our virtual library, where you will find Ted talks, the Arachim you tube channel, on line learning opportunities and more. There will be also 'open source sessions' for you to share innovative programmes or approaches that you have developed, or just simply to work with others to help develop your ideas.

Are you ready
to innovate?

arachim
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PROGRAMME

Sunday, November 17th

11.00

Registration Opens

Jewish Community of Madrid - Foyer Entrance
Calle Balmes 3, 28010 - Madrid

13.00

Lunch with ECJC Board Members
Toledo Room

14.30

Welcome and Official Opening - Room Josef Karo
General presentation of the Conference

6th European Conference for Jewish Educators

David Hatchwell Altaras, President Jewish Community of Madrid

Isaac Querub, President Federation Jewish Communities in Spain

Fernando Martinez, Councillor for Sports and Education Hon. Ayto of Alcobendas

Evan Z Lazar, President ECJC

Diego Ornique, JDC Area Director for Central Europe and the Balkans

Luna Alfon Coriat, Principal Estrella Toledano School, Madrid

15.00

21st Century Jewish Schools - how or why should they be different?

Today's Jews identify in many different ways. Does this mean Jewish schools should be teaching a tradition that may otherwise disappear or should they respond by creating new ways of identifying and celebrating being Jewish?

Room Josef Karo

Speakers

Dr Zvi Bekerman, Director Melton Centre for Jewish Education, Jerusalem, Israel

Marc Shoffren, Founding Principal, Alma Primary School, London

Ms Alice Mendelson, Principal, Noam School, Zurich

Chaired by

Alastair Falk, Executive Director, Partnerships for Jewish schools, United Kingdom



16.00

Innovation and its enemies - Room Josef Karo

How to overcome everyday thinking and make innovation really happen.

We all have so many ideas but why do so few come to fruition? This session will look at how to make the best of your ideas –and maybe make dreams come true!

Sergio Martinez Cava, Director Foundation for the Innovation Bankinter , Spain
in conversation with **Mario Izcovich**, Director Pan European Programmes JDC

17.00

The Speed Networking Projects Tea - Room Toledo

A chance to meet fellow conference participants, describe your work and think out loud about the educational idea you would really like to be able to do. You will also be able to meet some of the conference presenters and identify some areas of common interest to help build projects with partner schools.

18.30

Parallel Sessions

In these sessions, we will raise some big questions about creativity and innovation in Jewish education and offer some practical examples of innovative projects that can help your schools and communities. You will be able to choose from the following:

The Six Gateways of Jewish Peoplehood – an innovative approach to strengthening Jewish education - Room Josef Karo

Talia Avnon Benveniste, Director, International School for Jewish Peoplehood Studies.

This interactive workshop will use material and visual documentation from Beit Hatefusot's rich exhibitions and extensive database to trigger a conversation about six gateways to understanding Jewish peoplehood. Participants will explore the diverse facets of Jewish collective memory ,culture and language and how these can improve their work in their institution and communities.

Chaired by **Amihai Bannett**, Jewish Agency's School Twinning Network, Israel

Creativity, Imagination and Play –developing innovative mindsets in schools - Room Nachmanides

Marc Shoffren, Founding Principal Alma School, London.

21st century schools sit in an ever changing landscape and the children of today will be facing challenges and needing skills and knowledge as yet undreamt of. This session will allow you to consider some of the ways in which schools can begin to adapt to the challenges of the future.

Chaired by **Alice Mendelson**, Principal, Noam School, Zurich

What kind of teachers and how can we train them? - Room Rambam

The work of the Mofet international teacher training institute in developing Jewish Studies and Ivrit teachers through virtual learning. – **Michla Shachar**, MOFET Institute, Coordinator of projects for Spanish Speaking Countries

The MOFET Institute is a national inter-collegiate center for the research and development of programs in teacher education. It constitutes a unique framework both in Israel and worldwide for teacher-educators' professional development. MOFET's International Channel, founded in 2007, aims to disseminate the knowledge accumulated at the Institute and to collaborate with the global education community.

Chaired by **Jason Marants**, CEO London School of Jewish Studies, London

Teaching Values - Room Toledo

Avital Livneh, will be talking about his extensive work in values education ranging from responding to the crisis of the first intifada by writing the ethical code for Zahal and developing subsequent leadership courses to creating values based projects in schools in Mexico and Barcelona across all age ranges.

Chaired by **Ricky David**, Head of Jewish pupils, Vasa Real School, Stockholm, Sweden

A 'synthesis of possibilities' - stimulating dialogue between the diverse expressions of Jewish culture and practice that characterise XXI Century Jewishness - Room Ibn Shaprut

Roberto Della Rocca, Director of the Education and Culture department of the Italian Union of Jewish Communities and former Chief Rabbi of Venice, will present some bold new cross generational and multi disciplinary models for engaging Jews of all backgrounds, beliefs and opinions, based on the experience of the Italian Jewish communities.

Chaired by **Helise Lieberman**, Taube Center for the Renewal of Jewish Life- Poland

19.45 Dinner - Room Toledo

20.45 **Global Day of Jewish Learning**

Arachim participants will share in texts around the theme of '**Creating Together: Jewish Approaches to Creativity and Collaboration**'. The Global Day of Jewish Learning brings the Jewish people together once a year to celebrate our shared Jewish text through community based learning. The guiding values of the Global Day of Jewish Learning are: fostering Jewish unity, empowering individuals through increased Jewish knowledge, and creating meaningful shared experiences.

Led by **Michael Pollak**, Informal Education Department of the UJIA, London and Arachim committee members.

Back to the hotel

22.00 **Arachim Open Source** - Meeting rooms Hotel NH Abascal

The chance to spend some time in the Arachim Short Films Discussion room, socialising with Israeli folk dance or simply chill and schmooze.



Monday, November 18th

Today we have two main themes, innovative curriculum and tools for innovative approaches. We will also visit Madrid's Jewish school "Centro Ibn Gabirol – Estrella Toledano"

7.30 Bus Departs to School Centro Ibn Gabirol – Estrella Toledano

8.45 Presentation of Estrella Toledano School

9.30 Visit to school in groups
Special Kindergarten Track Visit

10.45 **Parallel Sessions** – in the school



Journeys and Encounters - an experimental and innovative Jewish studies program for 5th – 6th grade students of Jewish schools. It creates a consecutive, age appropriate Jewish narrative focusing on two types of journeys in time; the historical and the cyclical around the calendar. **Gábor Balázs**, Lauder Javne School, Budapest
Chaired by Anna Szeszler, ex principal Lauder Javne School, Budapest

Mesilot Hashem – a new interactive web based resource for helping children engage in meaningful Tefillah. Mesilot Hashem encourages children to explore the meaning of specific tefillot while thinking about the deeper meaning of what tefillah is and can be. This resource aims both to foster a meaningful and positive experience of tefillah and to develop knowledgeable, confident and competent 'daveners'.
Yolande Kerbel, Kodesh Curriculum Lead Partnerships for Jewish Schools, UK.
Chaired by Henny van het Hoofd, Director Dept Education NIK, Netherlands

Israel, teaching and reaching

The Jewish Agency's School Twinning Network connects over 500 Jewish schools around the world and Israel. During this session **Amihai Barnett** will discuss and share ideas on how to utilize the latest technological tools which are used for global connectedness and enhance Jewish peoplehood, using the platform of the school twinning programs. He will talk about the different models for connections between students, teachers and parents with their twin school community and about ways to promote the program within the school environment.

Chaired by Avital Livneh, Principal, Jewish School in Barcelona, Spain

Technology in the Jewish classroom: a hands on workshop

Peretz Tabor of Sinai School in London will lead this workshop to share websites and other online resources that you can use in your classroom for Jewish learning.

Jewishness beyond the classroom, communicating experience

Museums, summer camps and site specific projects are all ways of engaging and

connecting young Jews to their heritage. In this session, **David Stoleru** and **Nic Abery** will present a framework for understanding these 'non formal' ways of working and ask questions about how to create the most impactful and innovative approaches to the new kinds of Jewish dialogue that needs to take place between educators and young people.

11.45 **Parallel Sessions** – in the school

Guaranteeing the next generation of Jewish Educators

Zvi Bekerman, Director, Melton Centre for Jewish Education, Hebrew University, Jerusalem, Israel

The Melton Centre at The Hebrew University of Jerusalem is a vibrant academic community, characterized by its mission is to develop cutting edge research, to educate future leaders, and to nurture future generations of outstanding scholars and practitioners in all fields and forms of Jewish education. Zvi Bekerman will explore the issues around creating Jewish educators for a contemporary Jewish world.

Chaired by **Jason Marants**, CEO London School of Jewish Studies, London

Like ink on clean paper: building Jewishness in kindergarten settings

Apples and Honey is a leading London Jewish kindergarten. Come and join its founder, **Judith Ish Horowitz**, to swap ideas and look at practical examples of how to build on children's natural sense of curiosity and wonder to create a strong sense of Jewish identity.

So, exactly what technology do you need?

Daniel Tysman and **Misha Libkin** from World ORT will lead a discussion about new technologies and new connections, including contributions from the experience of the Lauder school in Warsaw's use of tablet technologies.

New spaces for learning

Museums and cityscapes create new ways of learning about being Jewish: **David Stoleru** of the pan European Bet Project: **Piotr Kowalik** of the new Museum of Jewish History in Warsaw, and **Artur Klempert** from Moscow will discuss their respective projects.

12.45 Lunch at School Canteen - Departure of Participants to El Prado Museum Visit



Museums as resources

Biblical Narratives tour of the Prado Museum

Participants will be guided by experienced educator **Nic Abery**, Look to Learn, UK

BY PREVIOUS REGISTRATION / SOLD OUT

13.30 Return to Community building

14.15 **Discussing, sharing and creating : a chance to share your experiences and ideas and create some new models for Jewish learning:**

Learning to be a commentator – how to bring traditional Jewish commentary alive in your classroom - Room Maimonides

When Jews read text, they can be endlessly inventive, filling the margins with commentary and responses. This session will look at the argument about how open should textual learning be and show how you can encourage children and young people to become part of the great chain of Jewish commentary, teaching them along the way to be creative and innovative thinkers. **Yolande Kerbel & Michael Pollak**

Teaching Hebrew through Tal Am - Room Ibn Shaprut

Tal Am is an internationally used programme for teaching Hebrew. **Ilana Tahan** will introduce the programme and provide a space for existing users to exchange experiences.

Non Jewish children in the Jewish school- challenge or opportunity?

Room Nachmanides

Kate Baum, founding Principal of the multi ethnic Jewish school, Mosaic, in London, will lead a discussion about building Jewish curricula for Diaspora Jewish schools with mixed faith pupil populations.

Technology in the Jewish classroom: a hands on workshop - II

Room Rambam

Peretz Tabor of Sinai School in London will lead this workshop to share websites and other online resources that you can use in your classroom for Jewish learning.

15.30 **Changing audiences: Jewish education in different settings.**

Reinventing the traditional cheder? Room Maimonides

In many communities, a large number of children still receive their Jewish education through the part time system. Chayli Fehler from the United Synagogue Tribe project in London will share her vision for a radical new system that includes experiential and interactive learning.

A second chance – innovative responses to adult education

Room Rambam

Raphy Marciano and **Gad Ibgui**, from the Institut Elie Wiesel, Paris and **Jason Marants** from the London School of Jewish Studies in London will present a new, sophisticated approach to teaching adults. This session will explore how they have managed to create sophisticated, open approaches for adult Jewish learners.

Integrated schools, a partial solution to troubles with identity

Room Nachmanides

Zvi Bekerman discusses the case of the Jewish /Palestinian schools in Israel.

The intergenerational kindergarten - Room Ibn Shaprut

Hana Kralova from Prague will present the Gan Beyachad model where the kindergarten sits within and interacts with a multi generational community facility.

16.45 Coffee Break - Room Toledo

17.00 Learning sessions : Jewish tradition faces change

A choice of 40 minute learning sessions followed by discussion

See room allocation in posters

Chidush

How Jewish tradition and halacha have understood and dealt with innovation.

Michael Pollak, Informal Education Department of the UJIA, London

Towards a revision of the gender discourse in the Jewish school

Ethel Barylka, Department of Jewish Studies, Estrella Toledano School, Madrid

Shifting identities – contrasts and constructs

What contemporary theorists have to teach us about how Jewish identities are constructed.

Zvi Bekerman , Director, Melton Centre for Jewish Education, Hebrew University

17.45 Reflective Panel Discussion

When you lift off the roof, must the Fiddler fall?

We return to the ideas of the opening discussion to think out loud together about changing ways in which Jews identify in our schools and communities.

Talia Benveniste, Director, International School for Jewish Peoplehood Studies.

Zvi Bekerman, Director, Melton Centre for Jewish Education, Hebrew University with open microphone for Arachim participants

Chaired by Alastair Falk, Executive Director, Partnerships for Jewish schools, UK



18.45 **The Ideas Shuk – the Arachim hall becomes an idea market.**

Come, see around what other schools are doing, get ideas, see innovative technologies, and follow up on your collaborative projects

19.45 Dinner - Room Toledo

21.45 **Arachim Open Source** - Meeting rooms Hotel NH Abascal

The chance to spend some time in the Arachim Short Films Discussion room, socialising with Israeli folk dance or simply chill and schmooze.

Tuesday, November 19th



7.00

Waking up to some Jewish texts - limited to 20 participants
NH Abascal - Breakfast room

Towards a revision of the gender discourse in the Jewish school
Ethel Barylka, Department of Jewish Studies, Estrella Toledano School, Madrid

9.00

The Speed Networking Projects Tea - Room Toledo
Sharing project ideas and plans and ways of moving forward

11.00

Panel discussion - Room Josef Caro

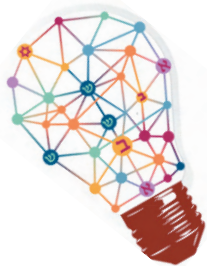
Successful Planning – Thinking a Jewish School in Europe for 2025

Anna Szeszler, Former Principal, Lauder School, Budapest, Hungary

Ethel Barylka, Department of Jewish Studies, Estrella Toledano School, Madrid

Mario Izcovich, Director of Pan European Programmes, JDC, Spain

Chaired by **Stefan Oscar**, JDC Area Director, Poland & Baltics



12.00

Next steps - How to take ideas and projects forward and 5 great innovative ideas to take home - Room Josef Caro

Alastair Falk, Executive Director, Partnerships for Jewish schools, UK

Mariano Schlimovich, Director of Programmes of ECJC, UK

Mario Izcovich, Director of Pan European Programmes, JDC, Spain

Arachim closure & Farewell

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