

nurturing supportive communities

9th European Conference
of Jewish Social Welfare

London, UK - October 18-20 2015



The American Jewish
Joint Distribution
Committee



PROGRAMME

All the sessions in the area of **Resilience**,
including speakers and enabling participation
of key cities has been kindly supported by

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Sunday October 18th

All the sessions on Sunday, will be held in

Jewishcare Headquarters

Amélie House

Maurice and Vivienne Wohl Campus

221 Golders Green Road - London, NW11 9DQ

14.15 ***First Floor Space - Jewishcare***

Welcome and presentations by participants and organisations

Gaby Rosenstein, *President VSJF, Switzerland and Co Chair SW Track ECJC*

Mario Izcovich, *Director of Pan European Programmes, JDC*

Neil Taylor, *Director of Jewishcare*

14.45 ***First Floor Space - Jewishcare***

Building resilient communities

Community capital, preparedness and sense of community.

David Gidron, *JDC Consultant for Resilience, Israel*

After the Hypercacher and Copenhagen attacks, communities are discussing and planning how to implement tighter security measures. Social welfare organisations realize that this is not enough, particularly when they are dealing with vulnerable populations (especially elderly and kids). Building supportive communities is critical to dealing with the rise of antisemitism. In this session we will explore the concept of Community Resilience and will learn about defining cycles of vulnerability and the place of populations with special risks.

15.30 Coffee break

15.45 **Panel on experiences on resilience.**

Moderated by:

David Gidron, *JDC Consultant for Resilience, Israel*

Our panelists will present their first hand experiences with community crisis. They will discuss the affect of these events on their communities and describe their interventions to fulfill the critical needs of community members. They will share the lessons learnt and insights on how communities should be prepared to cope effectively with such events.

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Presenters:

Aviva Staman Meimun, Director of the resilience Center, OSE France,.

Taly Meir, Director of the Jewish Community of Athens, Greece

Jonathan Fisher, Vice Chairman of Jewish Community of Copenhagen

- 16.30 **Resilience and potential scenarios**
 Groups exercise
 In this session we will work - in small groups - on how today we can strengthen community resilience and preparedness in order to cope with critical situations. We will plan the immediate community response and interventions after such an event and propose activities and programs that can facilitate the rehabilitation and strengthen the community resilience in the weeks/months after.
- 17.30 **General Conclusions**
 Report on each group insights to the general group
- 18.00 **Visit to Amelie House – Jewishcare HQ**
- 19.30 *Auditorium Jewishcare*

 Dinner Amelie House
 Greetings by **Michael Blake**, *Jewishcare Trustee and ECJC Board Member, UK*
- 21.45 Return to Hotel

Monday October 19th

8.15 Meeting at Hotel Lobby for departure to visits.

Morning Visits: Elderly Care & Inclusion of Children with Special Needs

Elderly care

Coordinator: Daniel Casson, Assistant Director, Business Development Jewishcare UK

9.00 Welcome to **Betty and Asher Loftus Center**
Asher Loftus Way, Colney Hatch Lane, London, N11 3ND

Betty and Asher Loftus Centre is a unique community hub, consisting of 3 different Care homes offering nursing, dementia and respite care. The different care homes host older people and people with dementia. This new refurbished complex has a vibrant community, lively café and shop.

Introduction of participants and Presentation by the Professional team

9.20 *Session*
**A Person-Centred and Meaningful Life For Older People
And Older People Living With Dementia**
Gill Yentis, Dementia Development Worker, Jewishcare UK

The session will focus on how the person-centred focus on the theme of meaningful lives and how Jewish Care is working to create meaningful lives.

Q & A

10.20 Tour of the **Kun Mor** and **George Kiss Home - Betty and Asher Loftus Centre**

11.00 *Group Discussion*
**Older people and wellbeing: Creative ways in the wellbeing
of Older People**

Trigger Presentations by

Isabella Ivanova, Director Welfare Programmes Shalom Bulgaria

Kinga Vajda, Masz Foundation, Hungary

Ffion Roberts, Jewishcare, UK

Moderated by **Daniel Casson, Jewishcare**

12.00 Return to Amelie House

Children and parents: when children need special support

Coordinator: **Dolyanna Mordohai**, *Head of Families and Children Services, Norwood*

9.00 Welcome to **Kennedy Leigh Family Center – Norwood**.
Edgeworth Close, London NW4 4HJ

The Kennedy Leigh Family Centre brings together early education, childcare, health and family services. Visitors can benefit from the Centre's many facilities and groups including the Norwood Nursery, Binoh, Unity and a Family Support service, as well as a sensory room and the Deli, where food and drink is prepared by Norwood service users. The centre provides service users with access to a full range of multi-disciplinary staff, including Speech and Language Therapists, Educational Psychologists and Occupational Therapists, all of whom have the potential to support not only the children, but their families too.

Introduction of participants and Presentation by the Professional team

9.15 **Presentation by Kisharon – Vision & Programmes**

Lara Domjan, *Volunteer Coordinator, Kisharon*

Hadassa Kessler, *Supported Living Development Manager, Kisharon*

Kisharon provides a broad portfolio of services which are delivered to a high standard in a loving, warm Orthodox Jewish environment. The services run over seven sites and touch the lives of hundreds of people each day. Their services include a Nursery, Day School, Further Education College, a Business Centre, Supported living, Adult Day Centre, and Community Inclusion Programmes

9.45 **Presentation by Norwood – Vision & Programmes**

Dolyanna Mordohai, *Head of Families and Children Services, Norwood*

Norwood is a leading Jewish charity supporting vulnerable children, families and people with learning disabilities.

Norwood was founded over 200 years ago, and is one of the UK's oldest charities.

Their Family Services include children and family support, social work, an inclusive nursery, and special educational needs.

Norwood's Learning Disability Services include education, after school clubs & holiday schemes, transition, supported living, residential care, lifelong learning and health and wellbeing.

10.15 Visit to **Kennedy Leigh Family Center**

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- 11.00 *Group Discussion*
How to support and empower special needs children to reach their aspirations?
Conclusions
- 12.00 Return to Amelie House

Afternoon visits *from 13.15 – 16.30* **Shoah Survivors & Fundraising**

Dealing with Shoah Survivors

Coordinator - **Aviva Trup**, HSC, Service Manager

- 13.15 Departure to **Holocaust Survivors Centre**
Parson St, London NW4 1QA
- 13.30 **Welcome and presentation of staff of Holocaust Survivors Center**
Aviva Trup, HSC Service Manager, Jewishcare UK
Michael Blake, Jewishcare Trustee and ECJC Board Member

The Holocaust Survivors Centre is a unique centre which offers a programme of social, cultural and therapeutic events. It is the only centre designed specifically for Holocaust survivors in the UK, including the services of Shalvata, a specialist team offering therapeutic and practical support related to past trauma and current difficulties. The Holocaust Survivors Centre also record testimonies and link survivors to schools so that they can share their experiences

- 14.00 **Ageing and Mental Health issues affecting Memory**
Holocaust Survivors Centre & Association of Jewish Refugees

Shoah Survivors demonstrate the importance of discovering and maximizing our inner strength and resilience. Now that they are older and may be facing various physical or cognitive constraints, they may need external support and structures to maintain their resilience. Some Community centres, organisations and family members offer creative ways to support aging Survivors.

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Taking into account the flexibility and the ability to respond to a wide range of individual needs, a presentation of some innovative programming and alternative treatments which could be considered and replicated in other organisations.

Presenters

Aviva Trup, *HSC Service Manager, Jewishcare UK*

Carol Hart, *Head of Volunteer Services, Association of Jewish Refugees*

Sue Kurlander, *Head of Social Services, Association of Jewish Refugees*

Q&A

15.15

Session

'The fear is not about dying, it is about being forgotten'

'How will my legacy be acknowledged and remembered?'

An opportunity to reflect and discuss why all the therapeutic, social, practical and spiritual activities with survivors may carry an extra dimension.

**Do health and social care providers feel they are responsible
for the legacy of survivors?**

Short Interventions & debate

Andree Katz, *Passerelles, FSJU, Paris France*

Radek Roule, *Hagibor - Jewish Community of Prague*

Moderator: **Aviva Trup**, *HSC, Service Manager, Jewishcare UK*

16.45

Return to Amelie House

Fundraising

Coordinator: **Daniel Carmel Brown**, *Director of Fundraising & Marketing, Jewishcare, UK*
Jewishcare Board Room – 3rd Floor

13.30

Fundraising

What is to Fundraise? Why do we Fundraise? Who can fundraise?
How to fundraise better - Different strategies & techniques
Common mistakes & Tips

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15.00 *Practical Exercise*
Engaging, nurturing and Facing your donors
Pitch your programme – Through this practical exercise, we will have an open discussion with a potential (and real) donor who will be giving you specific input on why and how they give.

16.00 **Open group discussion**
How the create and initiate a culture of giving in our own organisations? -
Ownership - Demographical problems – Cultural differences

All Visits Convey at Amelie House

17.15 *First Floor Space – Jewishcare*

Session
Nurturing Supportive Communities
Wrap up and conclusions from the different visits

18.30 **Evening Tour of London**

22.00 Return to Hotel

Tuesday October 20th -

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9.00

First Floor space

Supportive communities – Inclusion & Accessibility

Some Jewish sources to start the day.

Introduction by **Mariano Schlimovich**, *Director, ECJC*

9.45

First Floor space

Leaving the stigma behind

Trends about people with disabilities around the world

Presentation by **Avital Sandler Loeff**, *Director, Israel Unlimited JDC-Israel*

An overview of the newest directions, trends and tendencies around the world. We will discuss the challenges facing people with disabilities, issues of stigma, and initiating the process of inclusion in locations where stigmas are strongest.

Q & A

10.30

Coffee Break

10.45

Panel with Leaders from the disability community

Get first hand perspective of their experiences and success in life

Avital Sandler Loeff, *Director, Israel Unlimited JDC-Israel*

Phil Friend

Susan Scott Parker OBE

We will hear from Phil Friend (a leading advocate for people with disabilities) and Susan Scott Parker (a top-professional, and leader in the field) about their own experiences challenges and success in England and worldwide.

11.30

Work in Groups

Challenges and questions organisations struggle with in their responsibilities regarding people with disabilities.

Making our organisations more inclusive.

What do we do now?

What can & should we develop?

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Concrete actions that can be developed for people with disabilities going beyond social welfare

12.30 **Conclusions**

13.00 **Wrap-up**

13.30 Light Sandwiches Lunch & Farewell

Presenters and Speakers

Aviva Staman Meimoun

I am a physician, I studied in Paris, and soon after started to work at OSE in 1997.

I first worked as a physician, and then as a school doctor.

I have been the director of the OSE school medicine service for the Jewish school in Paris and Paris area since 2000. This service is composed of 14 doctors, 2 dentists and 4 assistants.

We intervene in about 35 Jewish schools in Paris and the suburbs, we see about 2000 children in consultation. We also have a program of prevention, life style, addictions, wellbeing, and respect.

I am following a program of training about psychopathology of children and teenagers since 2014.

And during this year since the events of January, I have joined the crisis unit of the Jewish community.

I have debriefed about 200 children in Jewish schools in collective interventions, and about 20 in individual consultations, and I have also debriefed about 60 teachers and schools' directors.

In May 2015 I became the coordinators of the resilience Unit of OSE, and we have started a formation with ITC, and we receive victims of the attacks of January; we also started a program to train teachers to know how to behave in case of crisis.

Taly Mair - Avital-Kety (Taly) Mair

Executive Director, Athens Jewish Community

Born in 1975 in Haifa Israel from an Israeli mother and a Greek dad Taly grew in Thessaloniki, Greece. At the age of 19 she moved to Israel to study at the Hebrew University of Jerusalem where she received her BA and MBA degree majoring in Marketing.

Taly assumed the position of Athens Jewish Community in September 2011. Prior to that, she was Marketing and PR Director for 9 years in an international fashion house importing brands such as DKNY, Calvin Klein and many others.

As a member of the Jewish Youth she volunteered at the Jewish Summer Camp, was member of the Greek Jewish Youth committee, participated at the Jewish Choir playing the flute. Upon her return from Israel, she volunteered at the Israeli embassy in Athens, was a member of the Public Relations as well as the JCC committee of Athens Jewish Community.

At her personal life Taly is married to Aris and is a mother of three kids, 3 years old Moses, 8 years old Vivian and 9 years old Myriam. The elder ones go to the Jewish school of Athens.

Jonathan Fisher

Vice Chairman Jewish Community of Copenhagen, Denmark

Jonathan Fischer is the Vice Chairman of the Jewish Community of Denmark. In this role he is responsible for overseeing the community's security needs and crisis management. Since the February 15th attack and murder of Jewish security volunteer Dan Uzan in Copenhagen, he has been intensively engaged in efforts to secure increased government support. Mr. Fischer has been a Member of the Board of Representatives since 2012. He is also the Co-Founder of the Nordic Jewish Security Council (NJSC), which was established in 2010.

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David Gidron

David is a social Psychologist and expert in community resilience and emergency management.

A Lt. Colonel in the IDF, David worked as an Organizational Psychologist in a variety of field units. He served as head of the Civil Emergency Behavior Branch in the Home Front Command.

David has worked as an expert consultant and senior researcher of emergency management and community resilience for private and public organizations in Israel and abroad. These include JDC-Elka, Israel Trauma Coalition, Mahut, NASTEC, the Gertner Institute, and more.

Later, under the Israel Trauma Coalition, he helped establish a network of community resilience centers in the north of Israel.

Until recently, David was the professional director for the Israel Trauma Coalition and the Ministry of Welfare and the Ministry of Health for the five resilience centers in western Negev. These centers are the backbone for preparing the communities for crises, providing psycho-social trauma treatment and building community resilience in the ongoing emergency situation in the region.

David continues to serve as a senior consultant for community resilience and emergency preparedness for numerous municipalities, government ministries, private and public institutions and is a member of the JDC-Europe resilience work group.

Avital Sandler Loeff

Director, Israel Unlimited JDC-Israel

Avital Sandler Loeff serves as the director of Israel Unlimited, a strategic partnership between JDC, the Israeli Government and the Ruderman Family Foundation. The goal of the partnership is to develop community-based support systems for adults with disabilities who are living in their communities.

Avital is a leader in the development of innovative models for people with disabilities who wish to live independently, and her work is being implemented throughout Israel.

Throughout 18 years with JDC, Avital has worked to bring together government agencies, municipalities, NGOs and academia to advance the needs of people with disabilities, and has built partnerships that have transformed concepts into realities.

Avital also serves as the professional coordinator of the JDC Global Task Force on Disabilities.

Previously, Avital was a researcher at the Myers-JDC-Brookdale Institute. One of the highlights of her work was developing a master plan to implement the Special Education Law in the field of assistive technologies. At the same time, Avital taught courses at the department for Occupational Therapy at Tel Aviv University, focusing on program evaluation and inclusion of disabled individuals in wider society.

Before joining JDC, Avital worked as a vocational consultant and group facilitator with young adults who suffered from mental illness.

Avital lives with her family in Beit Zayit.

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Susan Scott-Parker OBE HonD

Susan Scott-Parker OBE is the founder and chief executive of Business Disability Forum, the world's leading national employers' organisation focussed on disability as it affects business. Business Disability Forum's some 350 members, including over 100 global companies, employ circa 20 per cent of the UK workforce. Since its establishment in 1991, Business Disability Forum members have worked closely with disabled opinion formers and key stakeholders, making it easier to employ disabled people and serve disabled customers.

Susan established a unique senior leadership team together with Business Disability Forum's President John Varley, former Group CEO Barclays Bank. The President's Group signals to colleagues, customers, and government that disability is now a business and a societal priority. Sir Andrew Witty CEO global CEO, GlaxoSmithKline, has recently as Founding Chairman, begun working with Susan to establish 'Business Disability International'.

Together with the CIO Barclays Corporate (global), Susan co-chairs Business Disability Forum's Technology Taskforce. This unique taskforce of senior ICT directors will define best practice, require global ICT suppliers to deliver more accessible products and services, and help regulators worldwide to understand what business needs from IT related standards if it is to employ and do business with disabled people. The Accessible Technology Charter 'campaign' was launched by some of the world's leading corporations, including BSkyB, GSK, E & Y, Barclays, Allianz, Cisco Systems, Fujitsu, Microsoft and Oracle, in November 2011.

In 2005 Susan led the development of the Disability Standard, the world's only Benchmark that measures corporate performance on disability as it affects an entire business. The Australian Employers Network is now piloting this standard for Australia.

Known internationally for her ability to mobilise employers to the mutual benefit of business and disabled people, Susan helped the ILO to establish the Sri Lankan Employers' Network on Disability. She continues to work closely with the Australian Employers' Network on Disability, Community Business in Hong Kong and Singapore, and with other emerging business led networks such as those in Spain and Canada. She has recently addressed the UN Council on Human Rights (Geneva), the Essl Foundation Global Conference (Vienna) and the Saudi Arabian business /government disability network.

Susan pioneered the world's first leadership programme for people with disabilities, in partnership with the Coverdale Organisation.

Susan is also a longstanding board member of the Central School of Ballet and of the British Quality Foundation, and sits on the expert advisory panel for the Australian employment agency, Workfocus. In 2012 Susan joined the International Scientific Advisory Board for the Essl Foundation in Vienna.

Susan was awarded the Order of the British Empire (OBE) in 2000 and received her Honorary Doctorate from Bradford University in 2003. Susan is a Canadian who has lived and worked in the UK for over 25 years.

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Dr Philip Friend OBE FRSA

Phil Friend himself a wheelchair user, is acknowledged as the UK's foremost consultant on disability matters. A powerful and highly popular communicator, his company – *Phil & Friends* - provides consultancy to many of the country's best-known companies. In addition to his professional activities, he is also a respected champion for equal opportunities and diversity in general, where his special blend of humour and direct speaking has won admirers from around the world.

He has made many board presentations and speeches and provided consultancy on a wide range of disability and diversity related topics in the UK. He has also worked on disability and diversity projects in Estonia, Romania, Poland, Germany, Canada and the USA. He was awarded an OBE in 2001 for services to equal opportunities and disabled people and made a Fellow of the Royal Society for the Arts in February 2007. He was awarded an honorary Doctor of Science (Hon DSc) in 2009 in recognition of his outstanding contribution to equality and diversity from University of Hertfordshire.

Phil has had numerous articles published and is a regular contributor on national/local television and radio; he has also appeared in several video productions commissioned by the BBC, Sky, the Business Disability Forum, various Tourist Boards and Angel Productions. He is the co-author of "Why are you pretending to be normal?" a self-help book designed to help disabled people manage rather than cope with their disability.

His passionate commitment is to create a more equitable life for everyone by illustrating the practical and realistic steps that can be taken by both businesses and individuals to make a real difference.

He is a Director of Dining with a Difference and is also very active within the voluntary sector. He is the former Chair of Royal Association for Disability and Rights (RADAR) and Disability Rights (UK) and is now an Ambassador for the organisation. Vice President of the Level Playing Field Association, a Commissioner on the Extra Costs of Disability Commission and a member of the Association of Disabled Professionals and Vice Chair of BT's Customer Inclusion Panel. He is also an Associate of the Business Disability Forum and a Trustee of RICA, and the English Federation for Disability Sport, a Churchill Fellow and a former chair of the Independent Advisory Group for Surrey Police.

Clients include:

Accenture, BAE Systems, Barclays, Bank of England, BBC, Buckingham Palace, Cabinet Office, Dept of Work & Pensions, Ernst & Young, Foreign & Commonwealth Office, General Medical Council, Goldman Sachs, Hertfordshire University, Home Office, ITV, KPMG, Lloyds Banking Group, NHSBT, PWC and Royal Mail. Various Police Forces, Trade Unions, Borough & County Councils and NHS Trusts.

