

FOURTH MEETING OF PRESIDENTS

BARCELONA
JUNE 15th - 17th 2012



The American Jewish
Joint Distribution
Committee



With the special participation of

Dr. Barry A. Kosmin

Dr. Barry A. Kosmin has been a Principal Investigator of the American Religious Identification Survey (ARIS) series 1990-2008 since its inception. He has directed many other large national social surveys and opinion polls in Europe, Africa and the U.S., including the CJF 1990 US National Jewish Population Survey.

Dr Kosmin has taught at Universities in Europe, Africa and North America. Prior to coming to Trinity he was on the faculty of the Ph.D. Program in Sociology, CUNY Graduate School and was a Visiting Professor at the University of Cape Town and University College Chichester, UK. His leadership of research institutes has included: Founding Director, Mandell L. Berman Institute-North American Jewish Data Bank, Graduate Center of the City University of New York; Associate Director, AHRB Parkes Centre for the Study of Jewish/Non-Jewish Relations, University of Southampton, UK; Executive Director, of the London-based think tank, Institute for Jewish Policy Research

Dr. Kosmin is the author of over 20 books and research monographs and more than 50 scholarly articles in the areas of sociology, demography, politics, philanthropy, and policy research. His scholarship includes being (1993-99) Joint Series Editor (with Dr Sidney Goldstein) of the monograph series, American Jewish Society in the 1990s for State University of New York Press and Joint Editor of the journal, Patterns of Prejudice (1999-2004).

Dov Maimon - Senior research fellow JPPPI

Born in Paris, he earned a B.Sc. from the Technion (Haifa, Israel), a MBA from Insead (Fontainebleau, France), a M.A in Religious Anthropology and a Ph.D. in Islamic and Medieval Studies from the Sorbonne University. His was laureate of the prestigious prize "Grand Prix du chancelier des universites 2005" awarded to the best French PhD work in Literature and Human Sciences. Dov worked successively as computer department manager of the Israel National Water Master Plan at Tahal, as managing director of UK and the Canadian subsidiaries of the French conglomerate Compagnie Générale des Eaux and as director of the Jewish-Muslim department at Yesodot, the Center for the Study of Torah and Democracy. He is teaching at the Federman School of Public Policy at the Hebrew University of Jerusalem and at Tel Aviv University. At the JPPPI, he is working in the "Grand Strategy of the Jewish People toward Islam" project and leads the Institute activities in Europe.

Michael Novick

Michael Novick has served as Executive Director for Strategic Development of the American Jewish Joint Distribution Committee (JDC) since 1999. His primary responsibilities include developing strategic partnerships between JDC and Jewish federations. Michael is also serving as JDC's consultant to communities worldwide in the areas of fundraising and strategic planning.

Prior to assuming his current position, Michael served in Jewish federations over a period of 24 years. Before joining JDC, he served as Executive Vice President of the Jewish Federation of Greater Seattle for 12 years and he was Assistant Executive Director and Campaign Director for six years at the United Jewish Federation of Greater Pittsburgh . Michael began his career in Jewish communal service in 1976 with the Jewish Federation of Cleveland, where he worked in campaign management, leadership development, and community relations.

Lluis Bassat

Lluis Bassat is one of the most prestigious and experienced advertising experts in Spain and the world. He has extensive training in various fields: Humanities, Business Administration, Social Sciences, and, of course, advertising. In his long and intense career we can highlight his role in organizing the opening ceremonies and closing ceremonies of the Barcelona '92 Olympic Games, afterwards, he was awarded with the IOC Gold Medal. He has subsequently been a consultant to the ceremonies of the Olympic Games in Atlanta '96 and Sydney 2000.

He is currently President and Creative Director of Bassat Ogilvy and WPP Group President, besides being both a member of the Board and the Ogilvy Worldwide Creative Council. He belongs to boards of major companies in the IT world. He recently just published his new book "Business Intelligence". Throughout its pages, we'll find out that business intelligence is not a gimmick to sell more. It is a way of generating confidence, essential for all companies, all kinds of professionals and all those who need to convince someone of something. And we all are.

He received from His Majesty the Grand Cross of the Order of Civil Merit, awarded by the Ministry of Science and Technology. It is the highest civilian honor bestowed in Spain. He has won over 400 national and international awards for advertising, highlighting the "Best Spanish advertiser of the twentieth century", or their choice as "Best Latin American advertising twentieth century" by the Latin American agency advertising (ALAP). He was the first Spaniard to head the jury of the Cannes Advertising Film Festival. His interest in social issues led him to be President of the Carmen and Lluis Bassat Foundation, dedicated to helping people in need. Expert lecturer, his personal example - as a businessman and self-made man - motivates

David Stoleru

David graduated from the Jerusalem Fellows program for senior educators of the Mandel Leadership Institute. He is co-founder of the Zakhor Study Center for Preservation and Transmission of Jewish Heritage and lead a collaborative project backed by Jewish communities and local non-Jewish organizations that successfully landmarked Montjuïc medieval Jewish cemetery. He lectured in Israel, US, France and Spain on Jewish heritage. David is the Founding Director of Beit project.

and many more

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Conference Venue

N-H Constanza
Deu i Mata 69-99
08029 Barcelona
Spain
Tel. +34 93 281 15 00

Hospitality Desk

For your convenience, our hospitality desk will operate in the foyer of the **N-H Constanza**

Friday June 15th	8.00 - 18.00
Saturday June 16th	8.00 - 19.15
Sunday June 17th	8.00 - 13.30

Language

Conference sessions will be conducted in English.

Security

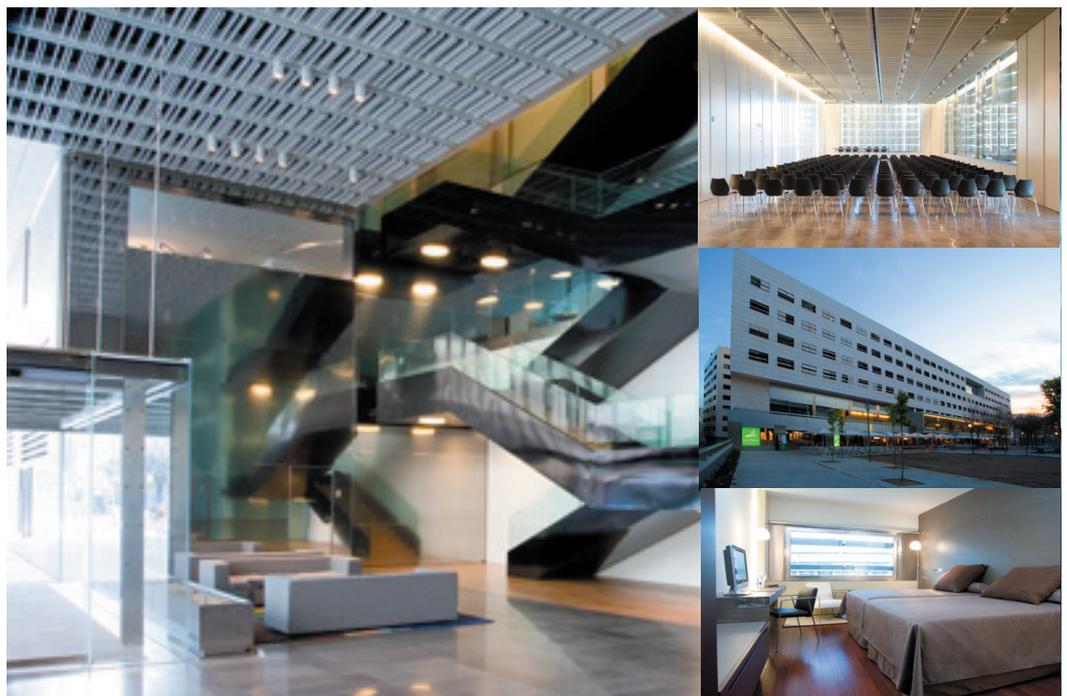
YOU ARE KINDLY REQUESTED TO WEAR YOUR BADGE THE WHOLE TIME. THOSE NOT WEARING BADGES WILL NOT BE ADMITTED TO SESSIONS, MEALS AND EVENTS.

In case of emergency

During the hours that the hospitality desk is open at the **N-H Constanza** Hotel, please ask any member of the staff for assistance.

Conference Hotel

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08029 Barcelona
Spain
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Program

Friday, June 15th

- 11.00 **Registration Opens**
Hotel NH Constanza- 1st Floor - Foyer Entrance
- 13.00 Cocktail at the premises of the “Palacio de la Generalitat”, welcomed by **Artur Mas**,
President of the Generalitat de Catalonia (regional government).
Previous registration
- 14.30 **Welcoming session – Barcelona Room - General presentation of the Conference**
4th Presidents Meeting of European Jewish Communities and Organisations
Nestor Trumper, Executive Committee Member ECJC
Mario Izcovich, Director Pan European Programs JDC
Mariano Schlimovich, Director of Programs ECJC
- 14.45 **Parallel sessions**
Four great options for you to choose

Merida Room

Small Communities – Big Challenges

Alla Jakobson, President Jewish Community Estonia
Jose Oulman Carp, President Jewish Community Lisbon, Portugal
Ervin Kohn, President Jewish Community Oslo, Norway
Petr Papousek, President Jewish Community Olomouc, Czech Republic
Moderator: Karina Sokolowska, JDC Programs Director, Poland

Different experiences and realities shed light on the present state and trends of small communities today: the challenges and opportunities, impact of Internet and social media, sources of financing smaller programmes, and even the participation in regional programmes to enlarge the mass of participants.

Kurbaal Room

First Session of Fundraising Workshop - Presented by Leatid, European Center for Leadership **“Is it Professional Schnorring (Begging) or Donor Development? Exploring the Basics of Fundraising”**

Michael Novick

Why do some people hate to ask others for money? How do we overcome the mental barriers of effective fundraising? This session will explore how to explore, design and deliver the key messages that will lead to substantial increased financial support for our activities.

Berlin Room

Religious Diversity in our Communities

Leslie Bergman, President, European Union for Progressive Judaism
Rabbi Chaim Weiner, Director Masorti Europe
Dov Maimon, Senior fellow at JPPI – The Jewish People Policy Institute
David Stoleru, The Beit Project founding Director
Moderator: Marcelo Dimentstein, Operations Director Europe, JDC -ICCD

Facing the reality of community trends – including trends towards secularism and pluralism. How to enable Liberal, Orthodox, Chabad, and other constituencies to coexist in one community? Should leadership take the initiative in trying to reconcile the different community groups? Can we all sit in the same table?

L'Auditori Room

Lessons in the value of real and intellectual property

Ruth Ellen Gruber, Coordinator Jewish Heritage Europe
Piotr Kadlcik, President Jewish Community Warsaw, Poland
Frantisek Banyai, President Jewish Community Prague, Czech Republic
Moderator: Mariano Schlimovich, Director of Programs, ECJC

A question of ownership: Jewish Property in Europe – Restitution and Responsibility
Determining when and if to buy, sell or rent real estate for the community –
Advice on criteria by the professionals.
New attitudes to community buildings and virtual offices.
Marketing Jewish culture and heritage – a best-practice exchange on the value of cultural tourism

16.15

Plenary - Barcelona Room

Economy in times of storm: European Crisis and solidarity amongst Jewish communities

Benjamin Albalas, President Jewish Community Athens, Greece
Leslie Bergman, President European Union for Progressive Judaism
Robert Ejnes, Board Member FSJU, France
Mario Izcovich, Director Pan European Programs JDC
Moderator: Alek Oscar, President Organization of the Jews in Sofia "SHALOM"

If we base ourselves on the Talmudic precept of 'Kol Israel arevim ze le'ze' (all Israel are responsible for each other), does this crisis provide an opportunity for every Jewish community in Europe to act with solidarity and responsibility and to ensure that fellow Jews in Europe should not be denied their most basic rights?
Is this the moment to commit and act as a comprehensive Kehila?
How?

17.45

Official Opening - Barcelona Room

4th Presidents Meeting of European Jewish Communities and Organisations

Evan Lazar, President ECJC

Mario Izcovich, Director Pan European Programs JDC

Moshe Kantor, President European Jewish Congress

Isaac Querub, President Federation of Jewish Communities in Spain

Silvia Kotler Morchio, President Comunitat Jueva Atid de Catalunya

Eyal Ben Naim, President Jewish Community Barcelona – CIB

Excmo. Sr. Alon Bar, Ambassador from Israel to Spain

Signing of the Barcelona's Declaration - Barcelona Room

"It is not incumbent upon you to complete the work, but neither are you at liberty to desist from it." *Avot 2:21*

"Do not separate yourself from the community." *Pirkei Avot 2: 4.*

ECJC - European Jewish Leadership Awards 2012 - Barcelona Room

Cobi Benatoff

Moshe Kantor

Alberto Senderey

19.00

Informal Cocktail

Hotel NH Constanza- 1st Floor - Foyer Gallery

20.00

Shabbat Services

You can find instructions to arrive to the different synagogues in the conference hospitality desk

Orthodox

Comunitat Israelita de Barcelona

Avenir, 24

08021 - Barcelona

Liberal

Comunitat Jueva Atid de Catalunya

Santíssima Trinitat del Mont, 5

08017 - Barcelona

21.45

Shabbat Dinner

Hotel NH Constanza- Restaurant Nhube

Saturday, June 16th

8.00 **Breakfast European Organisations** - *by invitation only*

9.00 **Shabbat Services in local synagogues**

9.00 **Study Session** - Berlin Room

**Are all conflicts just negative?
Some Biblical and Talmudic insights on conflicts and their resolutions.**

David Stoleru, The Beit Project founding Director

If you ever thought that you have hard time with conflicts as community leaders, just have a look in the weekly portion on what Moses had to deal with, and you should immediately feel much better!

Many of biblical pre-modern texts articulate surprising perspectives around community issues. This session highlights some examples of Judaism’s teachings on conflictive situations that have particular resonance for today’s communal leaders.

12.15 **Study Session** - Berlin Room

Jewish values for Leadership – Sources

Dov Maimon, Senior fellow at JPPI – The Jewish People Policy Institute

13.15 **Lunch**

Restaurant Nhube

13.15 **ECJC Committees Meeting Lunch** - *by invitation only*

Restaurant Nhube

14.45 **Envisioning the Future of Jewish Social Welfare in Europe 2012-2025**

Estocolmo Room - **“From social welfare to community building”**. Presentation of the report of the ECJC – JDC Social Welfare think tank held in Oxford on February 2012.

Marcelo Dimentstein, Operations Director Europe, JDC -ICCD

Mariano Schlimovich, Director of Programs ECJC

Mario Izcovich, Director Pan European Programs JDC

14.45 **Presentation of the organization** - Berlin Room

European Association for the Preservation and Promotion of Jewish Culture and Heritage - AEPJ

Francois Moyse, President AEPJ

15.30

Parallel sessions

Five great options for you to choose

Berlin Room

Women and leadership: Is leadership a matter of Men?

Claudia Debenedetti, Vice President Unione delle Comunita' Ebraiche Italiane - UCEI

Faina Kukliansky, Vice Chair Jewish community of Lithuania

Sandra Israel, Vice Chairman of European Maccabi Confederation, Spain

Jane Braden-Golay, Vice President EUJS, Switzerland

Moderated :**Marguerite Zauberman**, Board Member FSJU and Vice President ECJC

Feedback from women in high leadership positions offering hands-on advice and coaching on how to seize opportunities and develop new spaces in difficult times. You'll hear from inspirational women, discuss together the challenges of modern leadership and help ensure European Jewry doesn't lose momentum in recognising and rewarding women leaders.

Kurbaal room

"Capital Campaigns: Principles and Dilemmas"

Second Session of Fundraising Workshop

Michael Novick - Presented by Leatid, European Center for Leadership

What are the principles of a successful capital campaign? How do they differ from regular fundraising or annual campaign? This session will explore the key factors in undertaking a major fundraising campaign to replace or renovate facilities, requiring a substantial and coordinated investment of organizational leadership, time and effort.

L'Auditori Room

Democracy in our organizations. Who decides what? How inclusive is my community?

Sabine Simkhovitz Dreyfus, Vice President Swiss Federation of Jewish Communities

Charlotte Gutman, Vice-President Coordination Committee of Jewish Organisations in Belgium

Maxim Benvenisti, President Organization of the Jews in Bulgaria "Shalom"

Moderator : **Julia Dandolova**, Country Director JDC Bulgaria

Different organisations have different styles and working models when faced with the topic of taking decisions. Some give a larger inclusion to the majority of stakeholders; all of which enriches the discussion and decision making process. But is there a normal process to guarantee a bigger participation and a larger acceptance of decisions taken? How democratic are our organisations? How much is the importance of good communication and participation by all stakeholders in order to make the best analysis of new commitments or changes in community practices?

Merida Room

Interaction with local administration: Governmental relations

Joseph Nassi, Vice-President Jewish Community of Istanbul, Turkey

Ruth Frohmann-Gartner, President Forum der Joodse Organisaties vzw Antwerpen

Robbert Baruch, Board Member JMW, The Netherlands

Moderated by **Nicolas Stofenmacher**, Director of Communications JDC Europe

How do you lobby government effectively? Realities and fantasies.

How some countries do things properly?

What happens when local governments challenge direct Jewish needs?

What is going on in countries where minorities have a large impact in the total of the local population?

Estocolmo Room

Outreaching via Successful Programmes. Innovation Today.

Judafest - Hungary, **Diego Ornique**, Area director for Hungary, Bulgaria and former Yugoslavia JDC

Jonet - The Netherlands, **Jolande Drop**, Head of Jewish Activities Dept JMW

Bereshit - Romania, **Israel Sabag**, Country Director JDC, Romania

Moderator: **Stefan Oscar**, JDC Area Director, Poland & the Baltics

When years ago we spent time and money making our buildings and organizations more secure and safe, now we are experiencing a rise in the participation in programmes done in the open city. Some of these projects are held in the city as venue, with mass participation and a high rate of success. Let's learn how our cities can host us and be the perfect backgrounds for our activities.

16.45 **Coffee break** - Foyer

17.00 /20.00 **Shabbat discussions: the President debates** - Barcelona Room
A lively, provocative approach to a number of key subjects, with an opportunity for open comments and questions by participants. Invited speakers will present in a dynamic way their positions, inviting the public to participate.

17.00-18.00 - Debate 1

Can there be Jewish answers to Europe's questions?

Europe – the role of the Jews in a convulsive Europe

Baron Julien Klener - President Consistoire Central Israélite de Belgique

Jean Francois Guthman, President O.S.E. France

Ricardo Pacifici, President Jewish Community of Rome

Alek Oscar, President Organization of the Jews in Sofia "SHALOM"

Moderator: **Evan Lazar**, President ECJC

Jewish life in Europe offers important positive perspectives for the continent's key debates over cultural and religious identity, national cohesion, the politics of reconciliation, borderlessness, multiculturalism, and immigration. Are Jews willing, however, to participate in these debates as actors who fully 'belong'? Or do we undermine our own accomplishments and relevance in a

rapidly expanding pluralist space?

18.10-19.10 - Debate 2

Towards new model of organisations in Europe. Jewish networks, without walls programs, regional programs, etc.

Jo Zrihen, President EAJCC

Barry Kosmin, Director of the Institute for the Study of Secularism in Society and Culture

Diego Ornique, Area director for Hungary, Bulgaria and former Yugoslavia JDC

Dov Maimon, Senior fellow at JPPI – The Jewish People Policy Institute

Moderator: Mariano Schlimovich, Director of Programs ECJC

Organizations get stuck in their attempts to change because they are caught by the old bureaucratic forces they are sometimes attempting to shake off. Which models of organizations are designed to characterize organizational forms suited for today's reality and ready to face different degrees of change, illustrating the difficulties that can be encountered in trying to shift from one form of organization to another.

How can we understand different models against which we can identify the characteristics of our own organizations or organizational subunits and understand the generic nature of their particular difficulties in managing organizational change.

19.20 -20.20 - Debate 3

The future is the present. Young Jewish leaders in Europe

Martin Levy, Vice President Organization of the Jews in Sofia "SHALOM", Bulgaria

Simone Mortara, Executive Committee Member ECJC, Italy

Luciana Friedman, President Jewish Community Timisoara, Romania

David Kaisin, President Jewish Community of Palma de Mallorca, Spain

Moderator: Mario Izcovich, Director Pan European Programs JDC

It is a very important thing for the youth of our communities to learn to be leaders and to start to plan for a successful future. Many young people need to have good examples to follow. Positive role models could be the key to success for when the next generation of people enter leadership positions in our communities.

20.45

Light dinner

Restaurant Nhubé

22.20

TIKUN KLEZMER BAND - Jewish "Soul" Music

Matthew Simon – Trumpet (USA)

Xavi Figuerola – Clarinet and Saxophone (Catalonia)

Juan Carlos García – Accordion (Spain)

Rob Citron – Drums and Musical Director (USA)

Sunday June 17th

8.00 **Breakfast with foundations** - Berlin Room

We invite you to meet and understand the work in the field with the European Jewish foundations joining us for an interesting breakfast.

Sally Berkowic, Rothschild Foundation Europe

Muriel Leeuwin & Ronny Naftaniel, Dutch Humanitarian Fund

Melissa Sonnino, CEJI

Moderator: Simone Mortara, Executive Committee Member ECJC

09.00 **Plenary & Discussion** - Barcelona Room

Presentation of the European Jewish Leaders' Survey –Done by JDC ICCD

Barry Kosmin, Director of the Institute for the Study of Secularism in Society and Culture

Marcelo Dimentstein, Operations Director Europe JDC-ICCD

Moderator Stefan Oscar, JDC Area Director, Poland & the Baltics

The Second European Jewish Leaders Survey 2011 explored a host of issues informing the perspectives and policies of Jewish leaders across Europe — from the debates over conversion and integrating interfaith families, to the scope and quality of programs for various target populations and the prospects for a new generation of leadership. It also investigated how and to what extent anti-semitism, migration, European integration and events in Israel are shaping current and future communal priorities.

10.30 Coffee Break

10.45 **One year in the life of an organisation - ECJC 2011-2012**

Presentation by **Evan Z. Lazar**, President ECJC - Barcelona Room

11.00 **Plenary** - - Barcelona Room

Creativity

Luis Bassat

Chairman Emeritus of the Bassat Ogilvy Group in Spain and winner of more than 300 national and international advertising awards, Luis is considered one of the best publicists worldwide. He was also awarded a Barcelona '92 Gold Medal in recognition of the success of the Olympic Ceremonies he organized for the 1992 Barcelona Summer Games and awarded with "the key of Barcelona" for his outstanding role in defending the values of Barcelona and its projection.

12.15 **Closure of the Conference**

Evan Lazar, President ECJC

Mario Izcovich, Director Pan European Programs JDC

Mariano Schlimovich, Director of Programs ECJC

12.30 **End of Conference**

12.45 **ECJC General Assembly** – *By invitation only*

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European
Council
of Jewish
Communities

The American Jewish
Joint Distribution
Committee



“Do not separate yourself from the community.” *Pirkei Avot 2: 4.*

Thanks for joining us

Deborah Abisor, Belgium - Philip Carmel, Belgium - Ruth Frohmann-Gartner, Belgium
Charlotte Gutman, Belgium - Raya Kalenova, Belgium - Moshe Kantor, Belgium - Julien Klener,
Belgium - Melissa Sonnino, Belgium - Ariella Woitchik, Belgium - Jakob Finci, Bosnia Herzegovina -
Maxim Benvenisti, Bulgaria - Julia Dandolova, Bulgaria - Martin Levi, Bulgaria - Beti Markova, Bulgaria -
Alexander Oscar, Bulgaria - Stefan Oscar, Bulgaria - Ognjen Kraus, Croatia - Frantisek Banyai, Czech
Republic - Alena Banyaiova, Czech Republic - Pavel Kroulik, Czech Republic - Emma Lazar, Czech
Republic - Petr Papousek, Czech Republic - Dita Snajdrova, Czech Republic - Evan Z. Lazar, Czech
Republic - Gennadi Gramberg, Estonia - Alla Jakobson, Estonia - Lisa Agneessens, France - Daniel
Bijaoui, France - Serge Cwajgenbaum, France - Marcelo , Dimentstein, France -Robert , Ejnes,
France Mme, Ejnes, France - Jean Francois Guthman, France - Yvette Guthman, France - Joanna
Kubar, France - Diego Ornique, France - Anastasia Smirnova, France - Nicolas Stofenmacher, France
Marguerite Zauberman, France - Jo Zrihen, France - Alon de Lieme, Germany - Mordechai Tischauer,
Germany - Benjamin Albalas, Greece - Victor Asser, Greece - Eric Kounio, Greece - Adam Jusztin,
Hungary - Dov Maimon, Israel - Cobi Benatoff, Italy - Claudia De Benedetti, Italy - Giorgio Giavari-
ni, Italy - Ruth Ellen Gruber, Italy - Simone Mortara, Italy - Riccardo Pacifici, Italy - Lela Sadikario,
Italy Arturo Tedeschi, Italy - Ruvin Ferber, Latvia - Fayina Kukliansky, Lithuania - Gercas Žakas, Lith-
uania Francois Moyse, Luxembourg - Bjianka Subotij, Macedonia - Jasha Alfandari, Montenegro
Robbert Baruch, Netherlands - Jolande Drop, Netherlands - Muriel Leeuwin, Netherlands - Roni
Naftaniel, Netherlands - Ervin Kohn, Norway - Piotr Kadlcik, Poland - Karina Sokolowska, Poland - Andrej
Zozula, Poland - Jose Oulman Carp, Portugal - Ivan Bloch, Romania - Lia Borza, Romania - Luciana
Friedmann, Romania - Israel Sharli Sabbag, Romania - Ionel Schlesinger, Romania - Paul Schwartz
,Romania - Eliza Simsensohn, Romania - Erwin Simsensohn, Romania - Iancu Vexler, Romania
Ruben Fuks, Serbia - Judita Farber, Slovakia - Tomas Farber, Slovakia - Ambassador Bar, Spain -Lluis
Bassat, Spain - Carmen Bassat, Spain - Eyal Ben Naim, Spain -Jose Bentolila, Spain - Raphael Cohen,
Spain - David Hatchwell, Spain - Sophie Haziot Karsenti, Spain - Mario Izcovich, Spain - David Kaisin,
Spain - Silvia Kotler Morchio, Spain - Gerardo Muchinik Silbert, Spain - Isaac Querub, Spain - Dalia
Sciama, Spain - David Stoleru, Spain - Nestor Trumper, Spain - Pierre Antoine Ulmo, Spain - Jane
Braden Golay, Switzerland - Sabine Simkhovitch-Dreyfus, Switzerland - Jozeph Nassi, Turkey - David
Ariel, United Kingdom - Leslie Bergman, United Kingdom - Sally Berkovic, United Kingdom - Nycolas
Dyzel, United Kingdom - Simon Foxall, United Kingdom - Mariano Schlimovich, United Kingdom -
Rabbi Chaim Weiner, United Kingdom - Barry Kosmin, United States - Michael Novick, United States